



Proclamation Keys to Safety Campaign

Whereas: Fire is a serious public safety concern, and each year nearly 3,000 people in the United States die as a result of home fires; and

Whereas: Fire safety education can help protect people from death and injury and reduce financial loss due to home fires; and

Whereas: Effective fire safety education focuses on actions that can reduce the risk of fire, on the installation and maintenance of home smoke alarms, and on the development and practice of emergency escape plans; and

Whereas: Every community needs to ensure that this kind of fire safety education is accessible by all its residents; and

Whereas: Because of limited reading or English language ability, 93 million people over age 16 in the United States and [INSERT number that fall into NAAL levels 1 and 2] people in [INSERT state, county, town] may have difficulty understanding and acting upon currently available fire safety information; and

Whereas: The *Keys to Safety* Campaign creates an opportunity for fire safety educators and programs that provide adult and family literacy services to work together to reach a greater number of people with key safety messages, thereby reducing the risk of preventable home fires; and

Whereas: By reducing the number of home fires, we can also reduce the number of deaths and injuries to the dedicated firefighters who work so tirelessly to keep us safe.

Now Therefore: I [INSERT NAME], serving as [INSERT TITLE OR OFFICE], do urge all community members to join me [INSERT TIME PERIOD] in helping to ensure that all people, regardless of where they were born or how well they read, write, speak or understand English, have a chance to increase their own safety as well as that of their families, their neighbors, their communities, and the firefighters that serve them.

Signature _____ Date _____